

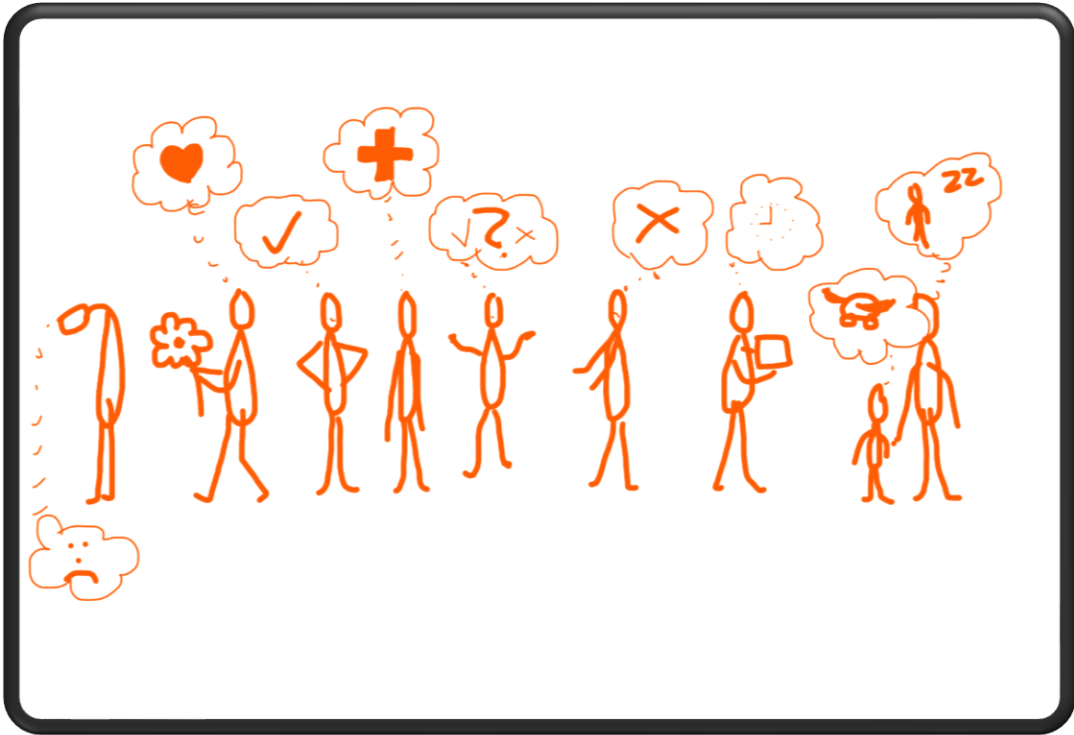
Linking Planning & Public Health

Irene Beautyman

Place and Wellbeing Partnership Lead
Improvement Service & Public Health Scotland

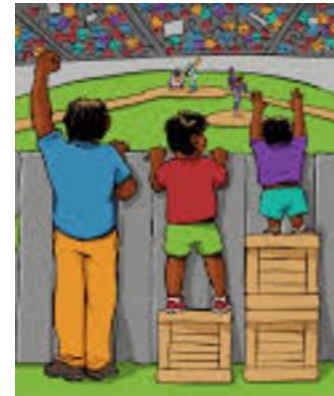


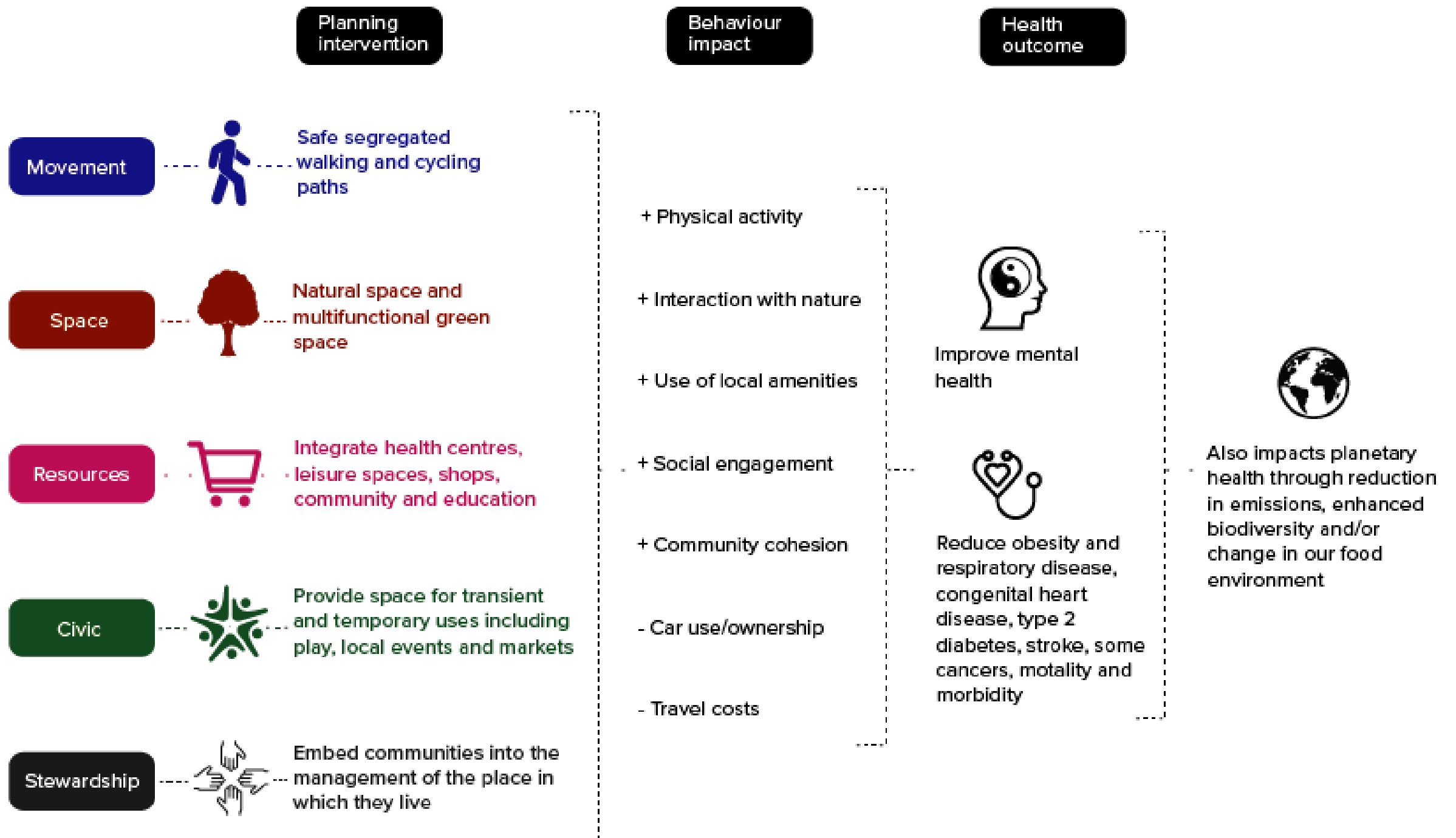
The purpose of the planning system is to manage the development and use of land in the long-term public interest.



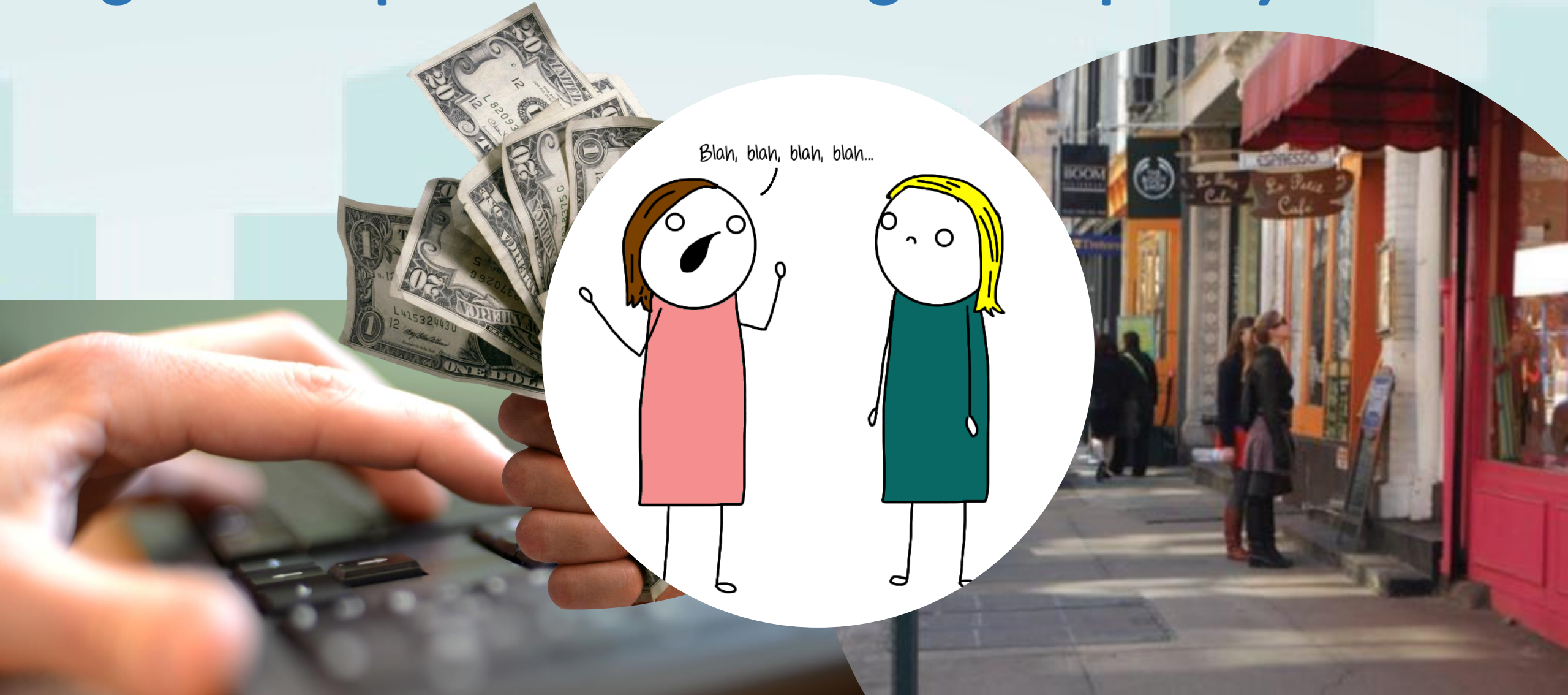
The outcomes are—

- (a) meeting the housing needs of people living in Scotland including, in particular, the housing needs for older people and disabled people,
- (b) improving the health and wellbeing of people living in Scotland,
- (c) increasing the population of rural areas of Scotland,
- (d) improving equality and eliminating discrimination,
- (e) meeting any targets relating to the reduction of emissions of greenhouse gases, within the meaning of the Climate Change (Scotland) Act 2009, contained in or set by virtue of that Act, and
- (f) securing positive effects for biodiversity.”.





We ALL create places that have a positive or negative impact on wellbeing & inequality



Place and Wellbeing Collaborative

Improvement
Service



Public Health
Scotland



Directors of
Public Health

Health
Improvement
Managers

COSLA



Heads of
Planning
Scotland



**Shared ambition to improve the places where we live, work
and relax in**



Planning for Place

Place and Wellbeing Outcomes

- What every place needs to enable wellbeing of people
- Embed in policy & action to deliver such places.
- Enables equality, net-zero emissions and sustainability.



Place and Wellbeing Outcomes



The 'go to' organisation for Local Government improvement in Scotland

Improvement Service > Products and Services > Consultancy and Support > Planning for Place Programme > Place and Wellbeing Outcomes

PLACE AND WELLBEING OUTCOMES

The Place and Wellbeing Outcomes provide a consistent and comprehensive focus for where place impacts on the wellbeing of people and planet.

They are also key features for delivering Scotland's 20-minute neighbourhood ambitions. Their development has been supported by the organisation that sit on the [Spatial Planning, Health and Wellbeing Collaborative Group](#), now renamed the Place and Wellbeing Collaborative.

More background information and context to the Place and Wellbeing Outcomes can be found in this [briefing paper](#) and in the [spreadsheet](#), where you can find the core set of data and the indicators linked to them.

- Place-based Approaches
- Linking Community and Spatial Planning
- Place and Wellbeing Collaborative
- Place and Wellbeing Outcomes
- Rapid Scoping Assessments
- Place and Wellbeing

The 'go to' organisation for Local Government improvement in Scotland

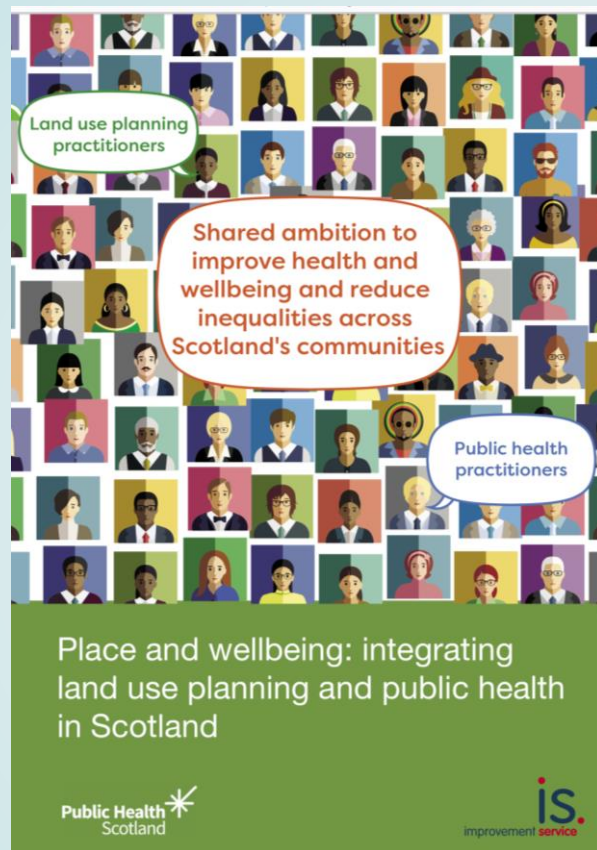
BRIEFING

Place and Wellbeing Outcomes

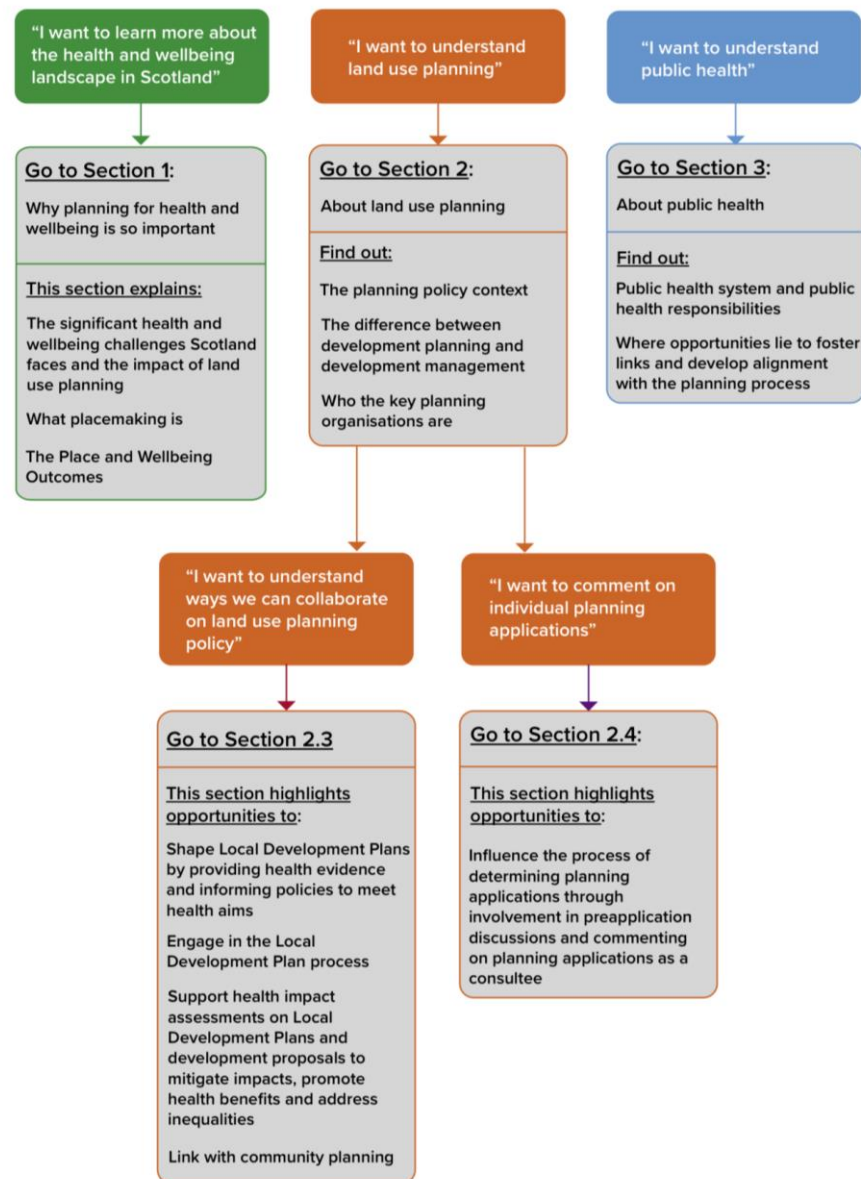
PEOPLE

- Stewardship**
 - Care and maintenance
 - Influence and control
- Movement**
 - Public transport
 - Active travel
 - Traffic and parking
- Spaces**
 - Streets and spaces
 - Natural spaces
 - Play and recreation
- Resources**
 - Services and support
 - Work and economy
 - Housing and community
- Civic**
 - Identity and belonging
 - Feeling safe

Place and Wellbeing Collaborative



How to navigate the briefing



Shaping Places for Wellbeing





Improve Scotland's wellbeing by reducing the significant inequality in the health of its people while addressing the health of our planet

achieved through 3 activities...



Local Project Work



Local Learning Cohort



National Leadership Cohort

to find new ways of working between national and local levels which will...

Create systems change in local processes to deliver on the Place and Wellbeing Outcomes



National

Key policy

Sustainable
Development
Goals (SDG)

National
Outcomes
Framework

Covid Recovery
Strategy

Public Health
Priorities

Net zero
emissions targets

A New Future for
Scotland's Towns

20 minute
neighbourhoods

Key approaches

Christie
Commission

Place Principle

Social
Determinants of
Health

Place &
Wellbeing
Outcomes



Three activities:



Local Project Work

Council and NHS Board in Project Towns:

Alloa
Ayr
Clydebank
Dalkeith
Dunoon
Fraserburgh
Rutherglen



Local Learning Cohort

Replication

Reflection, learning, sharing between Project Towns

“How to” Guides enable replication

All Towns Steering Groups

Impact Stories



National Leadership Cohort

Representatives from:

Scottish Govt
Directorates
All COSLA Boards
Public Health Scotland
Improvement Service
Health Foundation

What next?

National role out using our learning and resources

Expand and enhance quantitative data informing decisions

Delivering outcomes: engaging hearts and minds in change

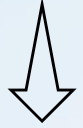
Scaling up lived experience input into decision making

Strengthened support to Planning Authorities



National Role Out

Place based approach



What are
people
experiencing?



The places we live,
work and play



Decision making

Data
Quantitative
Qualitative
Indicators

Place and
Wellbeing
Outcomes

Place and
Wellbeing
Assessments

Local enables and enhances:

- Physical activity, mental health and cognitive skills
- Local business viability
- 20% reduction in car kilometres by 2030
- Air quality
- Connections for the half of deprived households with no car
- Not needing a car can reduce in-work poverty





**An ounce of practice is
worth more than tons
of preaching**



Mahatma Gandhi



Lots more learning here

<https://www.improvementservice.org.uk/products-and-services/consultancy-and-support/shaping-places-for-wellbeing-programme/place-and-wellbeing-outcomes>

<https://www.improvementservice.org.uk/products-and-services/consultancy-and-support/shaping-places-for-wellbeing-programme>

X @PlaceNetworkSco @place4wellbeing
@IreneBeautyman



Thank you for your time!

@place4wellbeing

